

REP HEADLINE# 6296998
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

AUG24/12 12.04
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION

AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP.# _____ OFF.# _____ SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6296998

PRDCT PRIORITIES USA ACT EST#1566 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

DATE AUG24/12 12.04

REP: TO: MALLORY
FROM: GREG
NEW ORDER
TTL...\$8400...17X
THX PLS CFM, 8/24/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340

AGENCY EST# = 1566

1			1000P-1030P	30		\$450.00	10/26	10/26	1		FRI	1
PROGRAM : HOW-MET-MOTHER<												
CON COM1: HOW-MET-MOTHER<												
2			1000A-1100A	30		\$400.00	10/26	10/26	1		FRI	1
PROGRAM : PEOPLE'S COURT<												
CON COM1: PEOPLE'S COURT<												

HEADLINE# 6296998
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG24/12 12.04
*** WDCM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1200M PROGRAM : 30 ROCK B< CON COM1: 30 ROCK B<	30		\$450.00	10/26	10/26	1		FRI	1
4			1030P-1100P PROGRAM : CON COM1: HOW-MET-MTHR B<	30		\$450.00	10/29	10/29	1		MON	1
5			1100A-1200N PROGRAM : PEOPLE'S CRT B< CON COM1: PEOPLE'S CRT B<	30		\$400.00	10/29	10/29	1		MON	1
6			400P-600P PROGRAM : SAT MOVIE CON COM1: SAT MOVIE	30		\$250.00	10/27	10/27	1		SAT	1
7			600P-630P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$250.00	10/27	10/27	1		SAT	1
8			630P-700P PROGRAM : FAMILY GUY CON COM1: FAMILY GUY	30		\$250.00	10/28	10/28	1		SUN	1
9			300P-500P PROGRAM : SUN MOVIE CON COM1: SUN MOVIE	30		\$250.00	10/28	10/28	1		SUN	1
10			630P-700P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30		\$500.00	10/25	10/25	1		THU	1
11			1030P-1100P PROGRAM : HOW-MET-MTHR B< CON COM1: HOW-MET-MTHR B<	30		\$450.00	10/25	10/25	1		THU	1

TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS

12	PROGRAM : TWO & HALF MEN B<	30					10/23	10/23	1		TUE	1
13	PROGRAM : TWO & HALF MEN B<	30					10/25	10/25	1		THU	1
14	PROGRAM : PEOPLE'S COURT<	30					10/23	10/23	1		TUE	1
15	PROGRAM : PEOPLE'S COURT<	30					10/23	10/23	1		TUE	1
16	PROGRAM : HOW-MET-MOTHER<	30					10/24	10/24	1		WED	1
17	PROGRAM : PEOPLE'S CRT B<	30					10/24	10/24	1		WED	1

CONTRACT TOTAL \$8,400.00
 TOTAL SPOTS 17

MARKET TOTALS \$280,000 WDCW 3% WJLA 23% WUSA 18% WRC 27% WTTG 26% WFXW 0% WDCA 3%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*